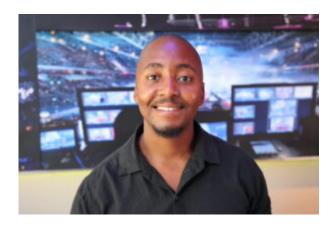


Motlotlo (aka Mac) Makhobotloane Internal Sales Executive



South African distributor, DWR Distribution, was delighted to welcome Motlotlo (aka Mac) Makhobotloane, a sound, lighting and product specialist, to the sales team in March 2022.

With a wealth of knowledge and experience, Mac's primary role is internal sales, and thereafter, is able to assist with customer support, demonstrations and training when needed.

Rumour has it that Mac could sing before he could talk! With a grandfather who was a chorister and classically trained, Mac attended the world-renowned Drakensberg Boys Choir School where he discovered his passion for performing arts technology. From a young age, he was involved in the technical side of productions or running shows, and even while singing on stage, his eyes would be glancing up at the lights ahead.

Mac enrolled and obtained his Baccalaureus Technologiae: Performing Arts Technology – Theatre Lighting from the Tshwane University of Technology (TUT). He concedes that while he joined the university to focus on audio engineering – intending to start up a recording studio -lighting kept knocking on his door until he could no longer ignore it.

After graduating, he went on to lighting and designing theatrical productions such as Slindile Mthembu's "Milked Voice" and "Igama?", Leanetse Seekoe's "4 cups tbsp" and Mcebi Bhayi's "Iqhawe Elignaphakati" besides other lighting projects.

His career included working at rental company MGG for a short stint where he gained practical insight to technical, rigging and setting up productions, and steppingstones saw him take on the role of Lighting Technical support at Prosound (2015-2018) and then as a Technical Sales Administrator at Electrosonic SA (2018-2021).

"I get my gratitude when being able to provide people with applicable solutions and being able to empower and educate others, be it through a sale, the commissioning and handing over of a system, or assisting with training," said Mac.

Duncan Riley of DWR concludes, "I'm really happy to have Mac onboard and look forward to a great future together. I know he will complement the team with his passion for people and a great love for the industry."